



USD₴0 Brand Guidelines

01 Logo

01 LOGO



01 LOGO

A. Logo



B. Symbol



C. Token Icon



01 LOGO

A. Logo



B. Symbol



C. Token Icon

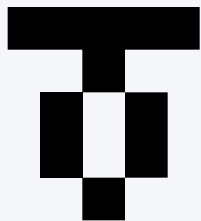


01 LOGO

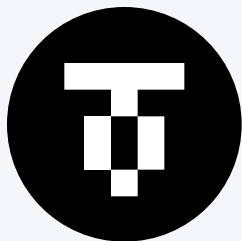
A. Logo



B. Symbol

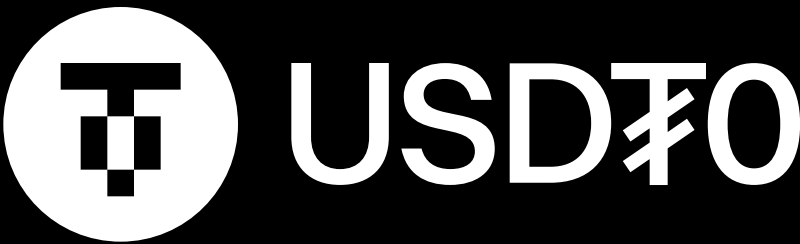


C. Token Icon

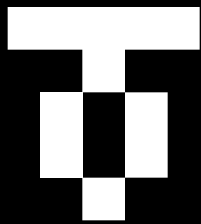


01 LOGO

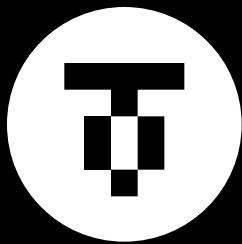
A. Logo



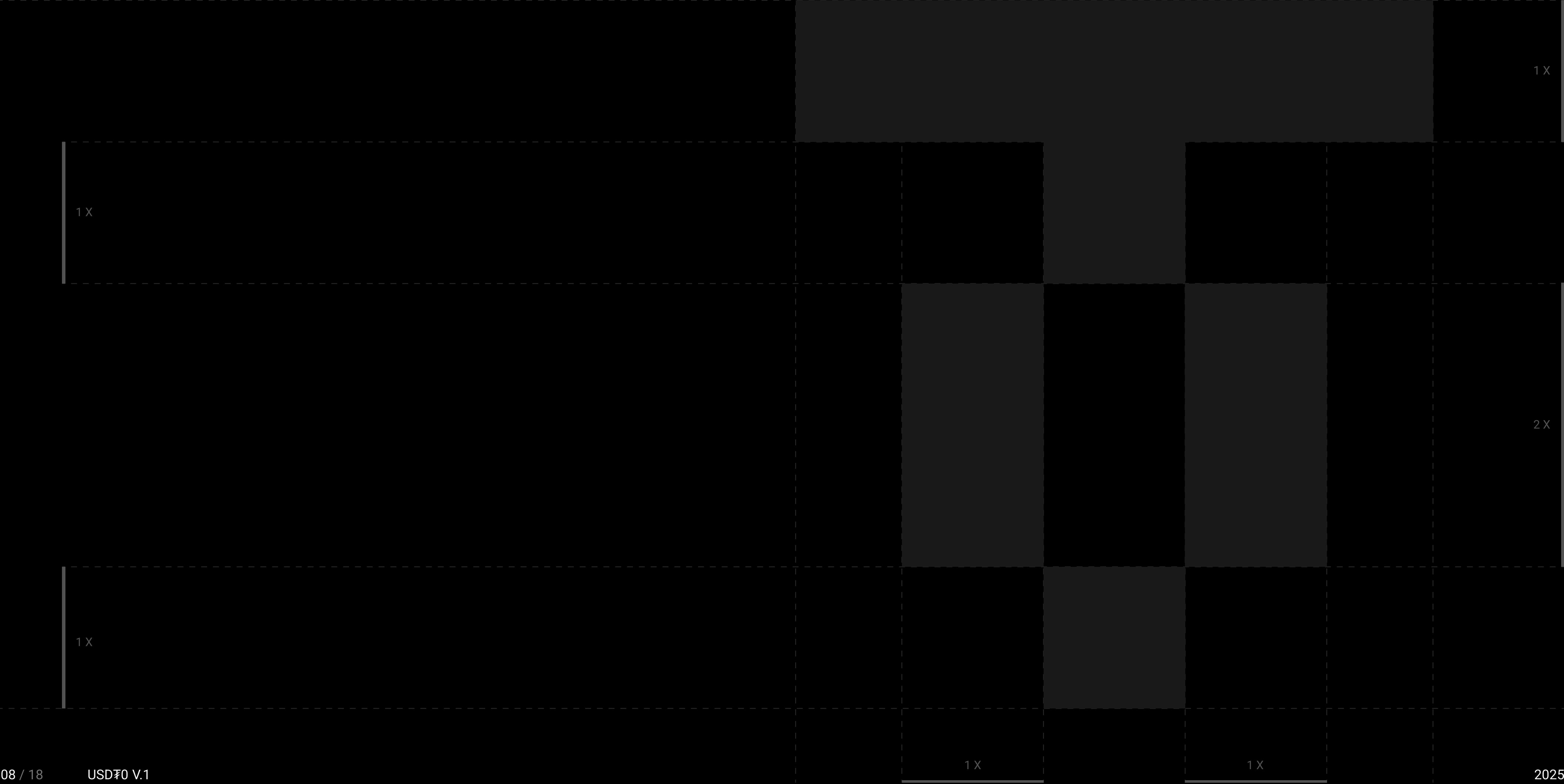
B. Symbol



C. Token Icon



01 LOGO



02 Typography

A. Switzer Font Family

Switzer Medium

Letter Spacing: -5%
Usage: Headlines and titles.
Used for strong emphasis and attention-grabbing headers.

Switzer Semibold

Letter Spacing: 0%
Usage: Subheadings and callouts.
Provides subtle emphasis while maintaining readability.

Switzer Regular

Letter Spacing: -3%
Usage: Body text and paragraphs.
Ideal for legible and clean text in large blocks or detailed explanations.

B. Usage example

USDT0 Chain Partners.

USDT0 is live on Berachain.

Premium Interoperability USDT Standard. Powered by LayerZero.
Move your USDT to more chains. Coming to link soon.

03 Color Scheme

03 COLOR SCHEME

A. Core Monochrome Colors

BLACK

HEX: #000000
RGB: 0, 0, 100
HSL: 34%, 0%, 0%

GREY

HEX: #E8E8E8
RGB: 232, 232, 232
HSL: 0%, 0%, 91%

WHITE

HEX: #FFFFFF
RGB: 225, 225, 225
HSL: 0%, 0%, 100%

C. Primary Brand Colors

DEEP GREEN

HEX: #00A67A
RGB: 0, 166, 122
HSL: 164%, 100%, 33%

CORE GREEN

HEX: #00B988
RGB: 0, 185, 136
HSL: 164%, 100%, 36%

LIGHT GREEN

HEX: #4ACCAA
RGB: 74, 204, 170
HSL: 164%, 56%, 55%

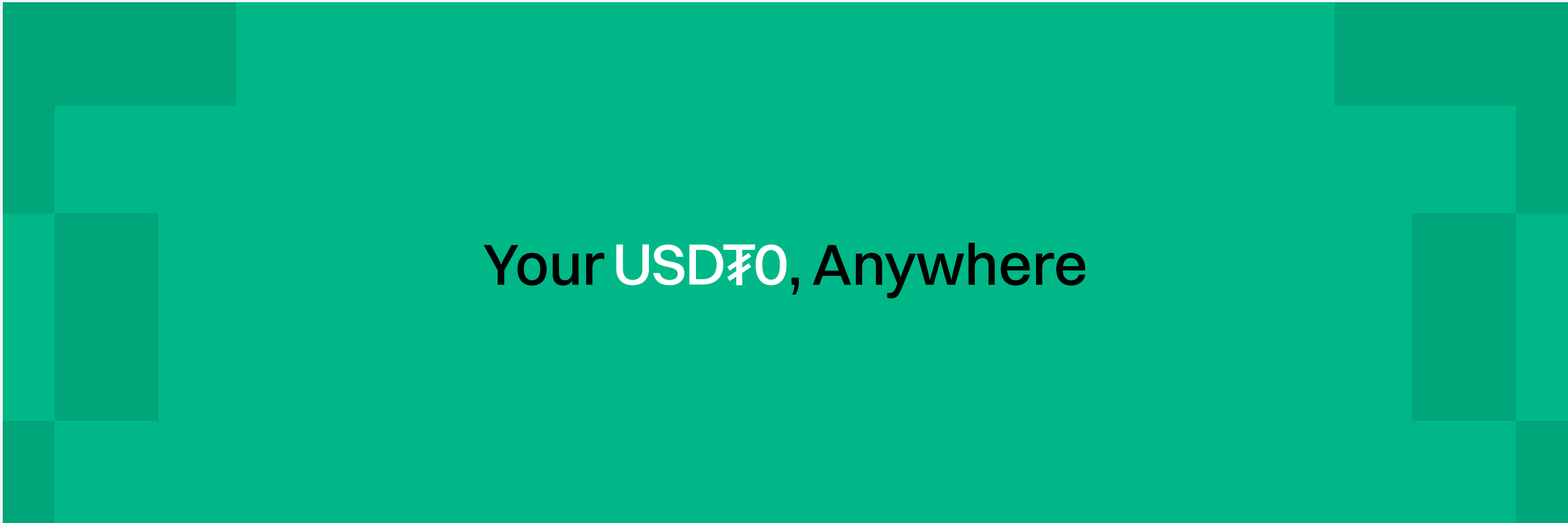
04 Social Media Assets

04 SOCIAL MEDIA ASSETS

A. Profile Picture



B. Cover Image for banner

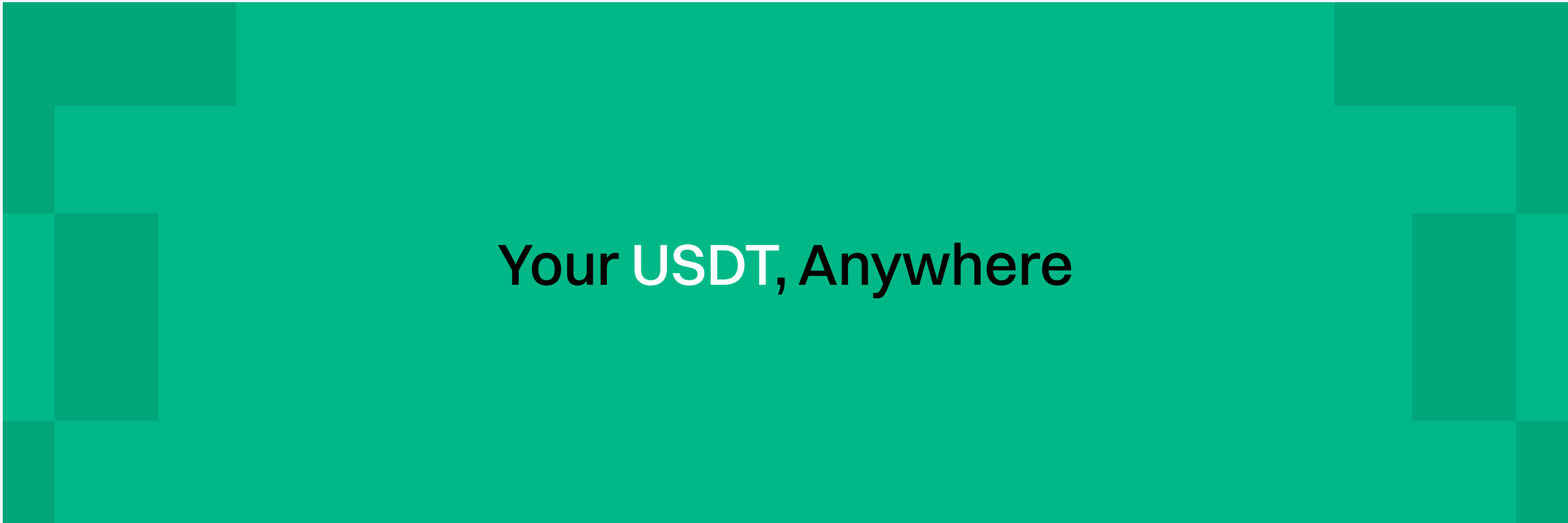


04 SOCIAL MEDIA ASSETS

A. Profile Picture




B. Cover Image for banner

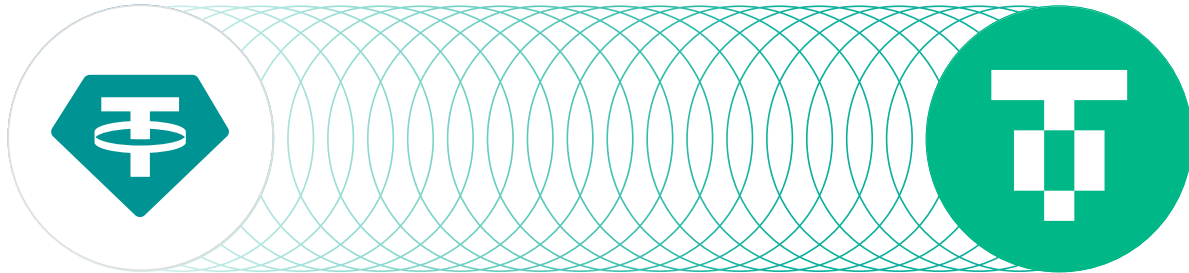


04 POST EXAMPLES

01

ANNOUNCEMENT

 USD₮0



The **USDT** you know
Now on more chains.

Premium Interoperability USDT Standard. Powered by LayerZero.
Move your USDT to more chains. Coming to link soon.

www.USDT0.to

02

ANNOUNCEMENT

 USD₮0

USDT0 Chain
Partners.

MegaETH

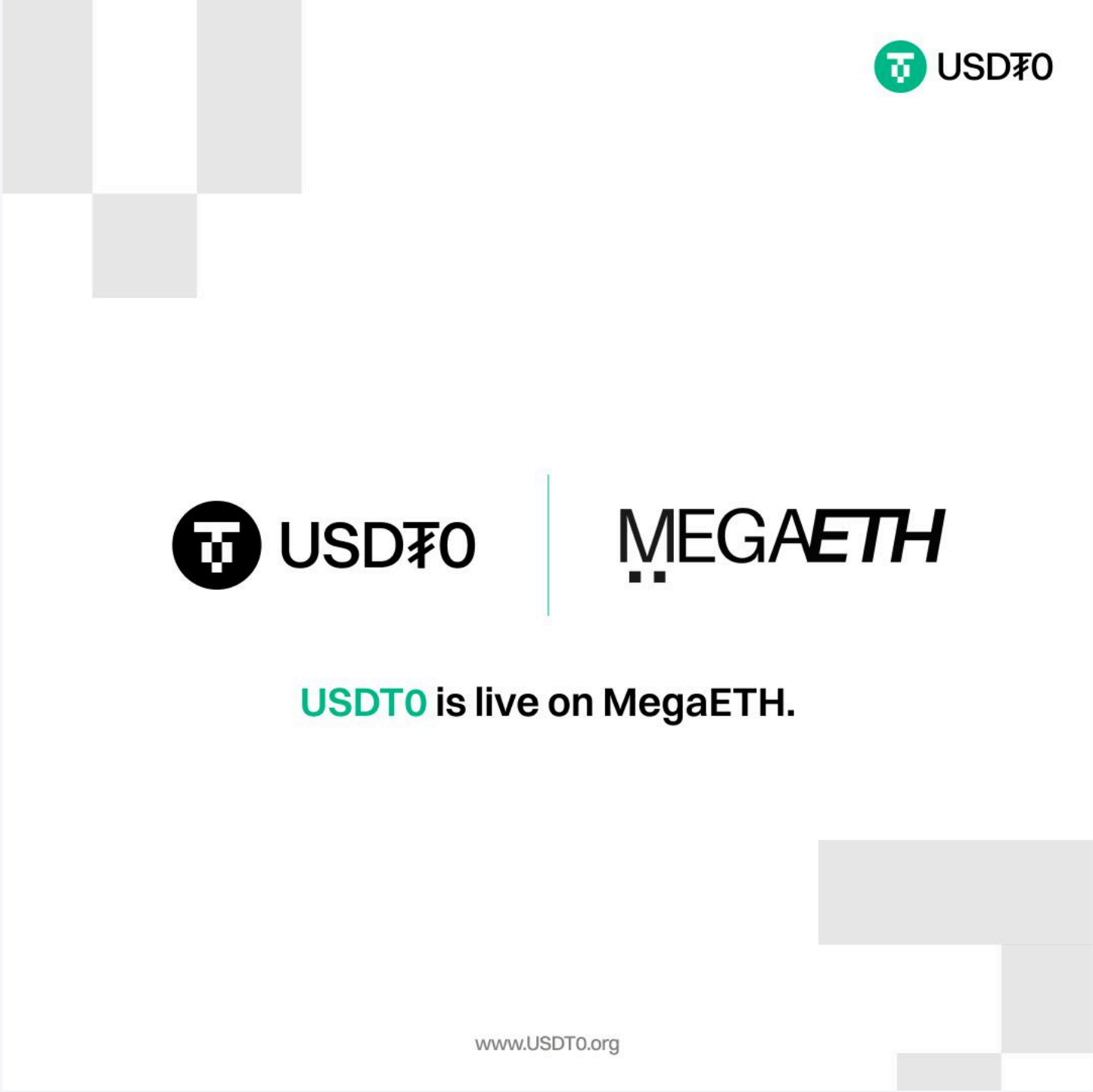

Berachain


Ink


www.USDT0.to

04 POST EXAMPLES

03



Thank you